



केन्द्रीय विद्यालय संगठन (मुख्य०)  
शिक्षा मंत्रालय भारत सरकार के अधीन स्वायत्त संस्थान  
18संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-110016.  
**KENDRIYA VIDYALAYA SANGATHAN (HQs)**  
An Autonomous Body under Ministry of Education, Govt. of India  
18, Institutional Area, S.J.S Marg, New Delhi-110016.  
Tel.: 011-26521841  
Website: [www.kvsangathan.nic.in](http://www.kvsangathan.nic.in)

F.110336/01/2023/KVS(HQ)/Acad/SP

Date:- 19.07.2023

The Deputy Commissioner  
Kendriya Vidyalaya Sangathan  
All Regional Offices

Sub:-Observing the Swachhata Pakhwada from 1<sup>st</sup> -15<sup>th</sup> September 2023-reg

Madam/Sir,

As you are aware, Ministry of Education, Govt of India is observing Swachhata Pakhwada from 01<sup>st</sup> to 15<sup>th</sup> September every year since 2016. Accordingly, Swachhata Pakhwada 2023 will be observed from 01st September 2023 ensuring focused participation of students, teachers and all stakeholders to achieve cleanliness, sanitation and hygiene in schools in the long term. Following suggested participatory activities may be undertaken during this period:-

1. Swachhata Shapath is to be organized in all schools.
2. Holding meetings (in small groups) of PTAs or between parents and teachers in the first week of the Pakhwada to highlight the importance of cleanliness & sanitation and importance of hand- washing.
3. Teachers to inspect water and sanitary facilities in school and do a quick assessment of water, sanitation and hygiene facilities and make proposal/ plan for repair and upkeep of facilities, if required.
4. Painting/Essay/Quiz/Slogan writing/Poem writing /Elocution/Model making competitions etc for students on cleanliness and hygiene practices in school.
5. Swachhata awareness messages to be posted on the website of the school and photographs on Swachhata may be displayed in the school.
6. All kinds of waste material to be completely removed from the school premises and disposed off as per procedure.
7. Single use plastic may be banned in school premises.
8. Teachers and students, in association with local representatives, should propagate the theme of the Swachhata Pakhwada among family members, neighbours in nearby areas.
9. Awareness about stopping use of Single Use Plastic and mitigation of plastic pollution, while adhering to 3R (Reduce, Reuse and Recycle) principles.

Therefore, it is requested to disseminate the contents of this letter to the KVs under the Region and instruct them to observe the Swachhata Pakhwada in a befitting manner following the guidelines given in the attached circular laid down by the Government. Further all the Regional Offices will upload the day wise activities on the Google Tracker (Data) and Google drive (Photos & videos). The details of Google tracker and drive will be shared separately. Social Media handles of the KVs/ROs be used by uploading Videos and Photo using before and after photographs of the cleanliness and sanitation.

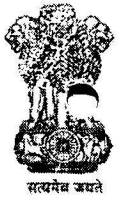
This is for your information and further necessary action at your end.

Your sincerely

(Dr Ritu Pallavi)

Assistant Commissioner (Acad)

**Encl:- As above**



सूचना का  
अधिकार

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भारत सरकार  
शिक्षा मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
शास्त्री भवन  
नई दिल्ली - 110 115  
GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY  
SHASTRI BHAVAN  
NEW DELHI-110 115

Vipin Kumar  
Joint Secretary  
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D.O.No.F.28-3/2023-IS-10

Dated: 3<sup>rd</sup> May, 2023

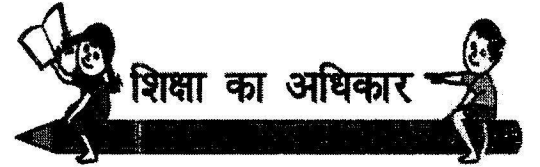
Dear Sir / Madam,

As you are aware, this Department has been observing Swachhata Pakhwada every year since 2016 in all the schools of the country. With the exemplary support of the States & UTs and Autonomous organizations of Ministry of Education (MoE), Swachhata Pakhwada of this Department has become a successful mass movement with the annual participation of millions of children and other functionaries besides members of the community. Role of the schools in ushering in a Clean India has been recognized at the top most levels of the Government.

2. The year 2023 would be the 8<sup>th</sup> consecutive year of Swachhata Pakhwada implementation. As per the Calendar of Swachhata Pakhwada for the year 2023 circulated by Cabinet Secretariat and Ministry of Jal Shakti, (Department of Drinking Water & Sanitation), Government of India the Swachhata Pakhwada for this Department is scheduled **from 1<sup>st</sup> - 15<sup>th</sup> September, 2023.**

3. For observing the Swachhata Pakhwada in a befitting manner for focused participation resulting in cleanliness, sanitation and hygiene drive and other related activities in schools with active involvement of students, teachers and community, the schools/ institutions may be instructed to undertake the following suggested participatory activities during 1<sup>st</sup> - 15<sup>th</sup> September, 2023:

- (i) Swachhata Shapath may be organised in all schools and educational institutions, wherein all students and teachers/staff may participate.
- (ii) Holding meeting (in small groups) of SMCs/SMDCs/PTAs or between parents and teachers in the first week of the Pakhwada to highlight the importance of cleanliness & sanitation and importance of Hand-washing, Use of Mask & Social Distancing among children and teachers; and to encourage and inspire them to continue with the good practices for hygiene and sanitation in school as well as home.
- (iii) Teachers to inspect water and sanitary facilities in every school/ institution, do a quick assessment of water, sanitation and hygiene facilities and make proposal/plan for repair and upkeep of the facilities, if required.
- (iv) Competitions for clean and well-maintained premises and toilets in schools.
- (v) **Essay/ Slogan/Poem writing, Painting, Elocution, Quiz, Model making** competition for students on cleanliness and hygiene practices in school.
- (vi) Swachhata awareness messages to be posted on the website of the Organisation/Schools/State, School Education Department. Alternatively, photographs on Swachhata may be displayed in schools.



11. It is reiterated that schools may be encouraged to continue the activities related to cleanliness and hygiene highlighted during Swachhata Pakhwada on a consistent and sustainable basis by integrating with regular routine throughout the year.

Yours sincerely,

*Best wishes,*

*VK*  
*03/07/23*  
(Vipin Kumar)

To

1. The Principal Secretaries/Secretaries (School Education) of all States/UTs.
2. The SPDs, Samagra Shiksha of all States/UTs

Copy for similar action to:-

1. Chairman, CBSE
2. Chairman, CISCE
3. Commissioner, KVS
4. Commissioner, NVS
5. Director, NCERT
6. Chairman, NIOS

With the request that they may kindly upload details of Swachhata Pakhwada activities in organizations under their control on the Google Tracker/Drive.

Copy for information to:-

1. PS to Shiksha Mantri
2. Sr. PPS to Secretary (SE&L)
3. Secretary, Ministry of Jal Shakti, Department of DWS.
4. NIC cell – for uploading on the website.

- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

#### **4.9.2023& 5.9.2023 (Monday& Tuesday)**

##### **Community Outreach Days**

- All teachers may visit nearby villages to address the local communities on Swachhata, with special focus on sustaining toilet usage, and taking up waste management work in their areas. They may also sensitize local community to stop wasting of water resources and to make them aware about water conservation and ongoing Jal Shakti Abhiyan.
- Teachers' Day may be celebrated appropriately in each school.
- Teachers and students in association with local representatives should propagate the theme of Swachhata Pakhwada among public in local areas.
- **Upload number of teachers participating in the community outreach activities on Google Tracker and photos, videos and publicity material on Google Drive.**

#### **6.9.2023 (Wednesday)**

##### **Green School Drive Day**

- Students may be asked to come out with imaginative slogans, posters and pamphlets on different themes such as water conservation, eliminating single use plastic etc, which can be later displayed in school exhibitions and on village/ town walls/ school premises.
- To educate students learn about conservation of water. To sensitize students about the impact of scarcity of water. To empower students to learn to protect the natural sources of water. To help every students to save at least one litre of water per day. To encourage students towards judicious use and minimum wastage of water at home and school.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

#### **7.9.2023& 8.9.2023 (Thursday& Friday)**

##### **Swachhata Participation Days**

- Competitions can be held in districts/blocks/clusters for clean and well-maintained premises and toilets in schools.
- Essay, Slogan, Elocution, Quiz, Painting, Skit, Poem, slogan writing competitions and Model making competition on Swachhata.
- Debates on Swachhata.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

**13.9.2023 and 14.9.2023 (Wednesday & Thursday)**

**Swachhata Action Plan Days**

- SMC/SDMC to create awareness among students, parents and local people about the Swachhata Action Plan of the school under the Samagra Shiksha scheme.
- Convene small group meeting of Bal Sansad/School Cabinet specially to discuss the Swachhata Pakhwada activities in the school.
- Encourage community members and students to make suggestions as to what new activities can be included under Swachhata Pakhwada and forward such suggestions to DoSEL, MoE.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

**15.9.2023 (Friday)**

**Prize Distribution Day**

- Prize distribution for participation of children, teachers and parents in competitions viz. Painting, Essay, Debate, Quiz, Slogan, Inter-school and Crafting, model making etc. using waste to encourage Swachhata.
- All Schools/educational institutions may sum up their activities and work undertaken during the Pakhwada and select best activity for forwarding to district/state authority for uploading on the website i.e. in public domain.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

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